



Nomination form

Nominee Information

Public Sector Procurement Project ONTARIO PUBLIC SERVICE GREEN FLEET PROJECT
 Team Name OPS GREEN FLEET TEAM Team Leader BEN SOPEL
 Organization PROVINCE OF ONTARIO
 Team participants SEE ATTACHED SHEET.
 Category of public sector PROVINCIAL GOVERNMENT
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Nomination submitted by

Name BEN SOPEL Title MANAGER, BUSINESS INTELLIGENCE
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Certification

To the best of my knowledge, I certify that the information provided is accurate and true.

Signature Date JUNE 24/08

Structure of the submission

The nomination form must be accompanied by an overview of the initiative that you wish to profile. We provide you with the following outline to help you structure your submission. You are welcome to include additional information that you feel is pertinent, but the submission should not exceed five (5) pages. If you have any questions, please contact us at award@summitconnects.com.

- Objectives of the initiative
- Brief description
- Contribution of the initiative to the key criteria:
 - measureable and significant benefit;
 - high degree of innovation;
 - potential for "best practice" in green procurement;
 - ability to influence the future development of the Canadian marketplace for environmentally friendly products and services.
- Assessment of "green" impact by an outside party.

The submission must include a letter of reference from a senior manager or procurement supervisor involved in the initiative – someone other than the nominator.

**The Ontario Public Service Green Fleet Project
Nomination for *Summit* Leadership Award for Green Procurement**

Team Participants

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The Ontario Public Service Green Fleet Project Nomination for *Summit* Leadership Award for Green Procurement

Objective:

The primary Ontario Public Service Green Fleet Project objective is the 10% reduction in Greenhouse Gas emissions which is intended to be reached over a five year period ending in March 2012. In addition to achieving real reductions in Greenhouse Gas emissions, the project is intended to drive behavioural changes with fleet stakeholders including drivers and managers that will result in long term sustainment and further reductions in emissions.

Overview:

The Supply Chain Management Division (SCMD) of Ontario Shared Services (OSS), Ministry of Government and Consumer Services for the Province of Ontario developed a comprehensive and effective Vehicle Fleet Strategy intended to support the modernization of the Ontario Public Service (OPS) vehicle fleet. The OPS Vehicle Fleet Management Strategy was approved in December 2006 and focuses on three core themes: Enhanced Program Management, Cost Savings, and Environmental Stewardship.

Subsequent to the approval of the December 2006 Fleet Strategy, SCMD was asked to develop a proposal that would move the OPS fleet more rapidly to a leading edge green fleet. By leveraging the existing Fleet Management Strategy and in consultation with ministries, a Green Fleet strategy was developed to deliver a measured approach to greening the OPS vehicle fleet.

The objective of the Green Fleet Strategy is to reduce fuel consumption and Greenhouse Gas (GHG) emissions in the OPS fleet by 10% by the end of 2011/12 through the following activities:

- Reducing the fleet size from 6,500 light commercial and passenger vehicles;
- Reducing the median age of Fleet Vehicles;
- Increasing the number of hybrid vehicles to 325 or 5% of the 2007/08 fleet; and
- Achieving a 5% reduction in idling time through the implementation of training and awareness through the Green Fleet Awareness Campaign and the use of telematics to track vehicle performance data.

The Green Fleet Strategy components that will enable the OPS to meet its targets include:

Fleet Right Sizing:

- Dispose of older, legacy fleet vehicles;
- Reduce the size of the overall fleet and the number of larger, fuel inefficient vehicles in the fleet;
- Improve Fleet Management to optimize asset life-cycle management;
- Develop and Implement Fleet Utilization standards.

Smart Consumption:

- Develop a Vehicle Selector Tool designed to assist in ensuring the right car is selected for its intended operational purpose;
- Implement a Green Fleet Awareness and Training Campaign to reduce fuel consumption resulting in lower GHGs;
- Implement an anti-idling campaign.

Optimize Technology:

- Implement a measured approach to increasing the number of hybrid vehicles in the fleet;
- Promote use of alternate fuels and other emerging technologies such as: plug in hybrid, pure electric, fuel cell and hydrogen fuelled vehicles;
- Implement Telematics to support data collection and management.

By undertaking these activities, the Province will realize substantial benefits beyond a reduction in GHGs and fuel consumption. Additional benefits will include:

- Comprehensive data to better support effective decision-making and enhanced fleet operations;
- Training and communications materials that will drive behavioural changes with drivers and fleet managers and can be leveraged on an ongoing basis;
- Establishment of cross-ministry working groups to promote and operationalize the green fleet strategy; and
- The development of effective lifecycle management processes that will ensure the OPS fleet remains green into the future.

Through the end of 2011/12, OSS will build on the work undertaken to date by continuing initiatives currently underway including legacy vehicle replacement, the acquisition of hybrid vehicles, the establishment of an interactive e-enabled vehicle selector and the deployment of telematics. Additional initiatives that will be undertaken in support of green fleet and future policy decisions will include the enterprise deployment of a fleet management system, ongoing communications and training for fleet drivers and managers, and the acquisition of new vehicle technologies that will continue to build a leading edge green fleet in support of a 9,005 metric tonne reduction of GHGs.

The OPS continues to gather data and build an infrastructure to green the vehicle fleet and build the foundation to support policy decisions, enable the acquisition of hybrid vehicles, the ongoing replacement of legacy vehicles and reduce the under-utilization of vehicles.

As of April 30, 2008 SCMD and the OPS ministries have made significant progress in reducing the environmental footprint of the OPS vehicle fleet. **To date, GHG emissions have been reduced by approximately 2400 Metric Tonnes or 26% of the 2011/12 reduction target.**

Fleet Right Sizing

- Replacement of 469 legacy vehicles (vehicles greater than ten years of age) with new models
 - Reduction of more than 1400 MT of GHG
- Median age of fleet reduced to 3 years

- Achieved age reduction target *three years ahead of schedule*
- Pilot of two vehicle pools are underway in Kingston and London
 - Completion October 2008

Smart Consumption

- Development of an online vehicle selector tool is underway
 - Completion September 2008
 - Will assist in vehicle rightsizing by recommending vehicle best suited to the identified operational needs
- Framework for a Driver Education and Awareness campaign has been finalized

Optimize Technology

- Deployment of 385 hybrid cars (with 26 more on order)
 - Reduction of more than 600 MT of GHG
 - Achieved target of 5% hybrids in fleet *three years ahead of schedule*
- Pilot of telematics technology underway in vehicles throughout the Province
 - Completion August 2008

External Party Review:

SCMD engaged *Fleet Challenge Ontario* to review and provide a baseline analysis of the overall Fleet Strategy and review the Green Fleet Strategy. The report is very supportive of the Green Fleet Strategy:

“The OPS Vehicle Fleet Strategy identifies improvements that bridge program management, costs and environment.

The program will drive environmentally friendly behaviours starting with alternate transportation options, then ranging from vehicle selection to operation/maintenance.

The program demonstrates leadership by example (executive fleet selector, legacy fleet disposal, demonstration projects).”

The summary impacts and recommended measures from this report were used in developing and validating the following targets of the Green Fleet Strategy.

Summary:

Under tight timelines, the Green Fleet Team demonstrated its capabilities, expertise and ability to innovate. The Fleet Strategy and the Green Fleet Strategy were each developed by a comprehensive team of individuals each of whom had significant operational responsibilities yet were able to reach beyond operations to devote significant energy and pride into the development of both strategies. The innovations within the strategies are testament to the ability of this team to think progressively and outside of their daily responsibilities in a way that furthers the spirit of innovation in support of the environment and green procurement.

As further testament to the calibre of the Green Fleet Strategy, the team recently received an award under the Ontario Shared Services Excellence Program for Innovation by a Team. Industry experts have recognized the Green Fleet Strategy as a leading edge plan that will position the Province in a leadership role with respect to the greening of its operations.

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June 26, 2008

Summit Magazine
Canada's magazine on public sector purchasing
263 Holmwood Avenue
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Ottawa, ON K1S 2P8

Dear nomination Committee:

Re: Leadership in Green Procurement, Summit Award 2008

I am pleased to offer the following testimonial in support of the nomination for the Summit Leadership Award for Green Procurement for the Ontario Public Service (OPS) Green Fleet Project. I am currently in the fortunate position of being the Director responsible for the fleet program.

The OPS Fleet is comprised of 10,000 vehicles and related equipment and accounts for \$93M in annual expenditures. The project team leveraged their significant industry and stakeholder knowledge in order to develop strategies and tactics to drive positive change while maintaining or enhancing ministry fleet operations. Industry experts have validated the strategies describing them as "leading edge and comprehensive" and attesting to their ability to drive real change and contribute the overall greening of the OPS fleet.

The fleet team demonstrated the depth of their vision by defining opportunities for the OPS fleet at a time when the automotive industry is in a constant state of change. By looking ahead and validating new technology against OPS fleet operational requirements they have been able to propose options that safely test emerging technology. They have been able to strike a balance between careful investment and the use of new technology.

The fleet team has been able to engage their internal stakeholders and develop a shared vision with respect to the benefits of the new strategies. As a result, targets developed to support the greening of the OPS fleet have been met and in some

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places exceeded. Ministries have demonstrated their support for the proposed targets and strategy by rapidly implementing changes to their fleet management practices.

The Green Fleet Project team is more than deserving of this nomination for all their hard work, dedication, commitment and vision.

Sincerely,

A handwritten signature in black ink, appearing to read "Diane Horvath". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

Diane Horvath
Director, Goods and Services Procurement Branch